

# MEDIA ADVISORY

#### PRESS OFFICE

IMMEDIATE RELEASE Contact: Janie Dymond (202) 205-6740

**Date:** January 5, 1999 **News Release Internet Address:** www.sba.gov/news/

## SBA To Lead Small Business Trade Mission To Mexico City and Guadalajara March 8-12, 1999

**WANTED:** 25 new-to-export U.S. small businesses seeking business and marketing opportunities in

Mexico.

Target business sectors:

**Wood Furniture** 

**Construction Materials** 

**Fabrication of Metal Products** 

**Plastics** 

Water Treatment & Disposal of Industrial Waste

**Computers and Peripherals** 

**Medical Supplies** 

**WHAT:** This SBA-led U.S.-Mexico Small Business Trade and Investment Mission presents enormous

opportunities for U.S. companies (Error! Bookmark not defined.). This mission is co-

sponsored by SBA, Nacional Financiera (NAFIN), Secretaria de Comercio y Fomento Industrial

(SECOFI), the U.S. Department of Commerce and the U.S. Trade Center in Mexico City.

**WHO:** Aida Alvarez, Administrator, U.S. Small Business Administration, will lead this small business

trade mission seeking to open export and partnership opportunities for U.S. firms.

**NOTE:** To qualify firms must:

Be new-to-export or new-to-market

Be a small business

Send a company decision-maker with the delegation

Sell products which are at least 51 percent U.S. made

Seek an investment opportunity

Pay a participation fee of \$1,950

Be responsible for air travel, hotel and meals

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#### FOR MORE INFORMATION CONTACT:

Tanya Galery-Smith, U.S. Small Business Administration

**Phone:** 202/205-6720; **Fax:** 202/205-7272;

E-Mail: Error! Bookmark not defined.

<u>Or</u>

Richard S. Ginsburg, U.S. Small Business Administration

**Phone:** 202/205-7429 **Fax:** 202/205-7272

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You may also contact the U.S. Export Assistance Center (USEAC) in your area. The attached list provides the names, numbers and states served by each Center.

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(List of USEAC Providers Attached)

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#### **U.S. Export Assistance Centers**

**Atlanta** Ray Gibeau

**Phone:** 404/657-1961 **Fax:** 404/657-1970

E-Mail: Error! Bookmark not defined.

Territory: Kentucky, Tennessee, Georgia, Alabama

**Baltimore** 

Patrick Tunison

**Phone:** 410/962-4582 **Fax:** 410/962-4529

E-Mail: Error! Bookmark not defined.

Territory: Maryland, Virginia, West Virginia,

District of Columbia

**Boston** 

John Joyce

**Phone:** 617/424-5953 **Fax:** 617/424-5992

E-Mail: Error! Bookmark not defined.

Territory: Maine, Vermont, New Hampshire,

Massachusetts, Connecticut, Rhode Island

Charlotte

Dan Holt

**Phone:** 704/344-6561 **Fax:** 704/344-6769

E-Mail: Error! Bookmark not defined.

Territory: North Carolina, South Carolina

Chicago

Paul Kirwin Jack Nevell

**Phone:** 312/353-8059

312/353-8065 312/353-8090

Fax: 312/353-8090 E-Mail: Error! Bookmark not defined.

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Territory: Wisconsin, Illinois, Indiana

Cleveland

Patrick Hayes

**Phone:** 216/522-4731 **Fax:** 216/522-2235

E-Mail: Error! Bookmark not defined.

Territory: Ohio, Western New York, Western Pennsylvania

**Dallas** 

Rick Schulze

Phone: 214/767-0533 Fax: 214/767-8240

E-Mail: Error! Bookmark not defined.

Territory: Oklahoma, Texas

Denver

Dennis Chrisbaum **Phone:** 303/844-5652 **Fax:** 303/844-5651

**E-Mail: Error! Bookmark not defined.** Territory: Wyoming, Utah, Colorado, North Dakota,

New Mexico

**Detroit** 

John O'Gara

**Phone:** 313/226-3670 **Fax:** 313/266-3657

E-Mail: Error! Bookmark not defined.

Territory: Michigan

Long Beach

Joe Sachs

**Phone:** 562/980-4557 **Fax:** 562/980-4561

E-Mail: Error! Bookmark not defined.

Territory: Southern California, Nevada, Arizona,

Hawaii

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#### **Page Four**

**Miami** Vacant

**Phone:** 305/526-7425 **Fax:** 305/526-7434

**E-Mail:** None Territory: Florida

Minneapolis

Nancy Libersky

**Phone:** 612/348-1642 **Fax:** 612/348-1650

E:Mail: Error! Bookmark not defined.

Territory: Minnesota

**New Orleans** 

Vacant

**Phone:** 504/589-6702 **Fax:** 504/589-2337

E-Mail: None

Territory: Arkansas, Louisiana, Mississippi

New York

Herbert Austin

**Phone:** 212/466-2958 **Fax:** 212/264-1356

E-Mail: Error! Bookmark not defined.

Territory: Western New York, Northern New Jersey,

Puerto Rico

Philadelphia

Robert Elsas

**Phone:** 215/597-6110 **Fax:** 215/597-6123

E-Mail: Error! Bookmark not defined.

Territory: Eastern Pennsylvania, Southern New Jersey,

Delaware

**Portland**Inge McNeese

**Phone:** 503/326-5498 **Fax:** 503/326-6351

**E-Mail: Error! Bookmark not defined.** Territory: Southern Washington, Oregon,

Southern Idaho

San Jose

Vacant

**Phone:** 408/271-7300 **Fax:** 408/271-7307

E-Mail: None

Territory: Northern California

Seattle

Pru Balatero

**Phone:** 206/553-0051 **Fax:** 206/553-7253

**E-Mail: Error! Bookmark not defined.** Territory: Northern Washington, Alaska

St. Louis

John Blum

**Phone:** 314/425-3304x228 **Fax:** 314/425-3381

E-Mail: Error! Bookmark not defined.

Territory: South Dakota, Nebraska, Iowa, Kansas,

Missouri